



Getting Started...

Online Process

How it Works - Leader...



Sign up (apply) to have your Organization sell cookies.
cookies4causes.net/org



Have your "Sellers" sign up.
cookies4causes.net/seller

You receive your sales materials.
cookies4causes.net/welcome



Teach your Sellers and help them get started.



Send Buyers to the Website to Order.
cookies4causes.net/buy

Receive One Large Payment Once all the Orders are Completed.



Getting Started



Organization Leader

How to Apply: In order to sell cookies for Uncle Eddie's Cookies for Causes, you must be backed by an Organization that is an active and approved 501(c)(3) Nonprofit. The Nonprofit or "Organization" has to sign up and get approved to be part of the program. Each Organization must have a leader or leaders to direct and manage the sellers for the "cause" or "fundraising campaign". Each Organization will need to have an active bank account in order to accept the final payment.

Building Your Team: Your team may consist of one or several leaders and as many sellers as you would like. It is best to inform parents and guardians about the program before beginning. If anyone under 18 years of age or anyone still enrolled in School will be part of the Team, a parent or guardian permission slip should be collected for each Seller.

Sales Period: Your team must set a "Sales Period" (a start and end date). Typically 30-60 days for all of your team(s) to go out and sell. All orders must be made and submitted on the "sale end date" so orders can be sent to Uncle Eddie's.



Individual Sellers



Your Team

Sign Up

(cookies4causes.net/org)

Process Checklist

1.

Get your ORGANIZATION ID from your Organization Leader and Sign up to receive your INDIVIDUAL ID. cookies4causes.net/seller

(If under 18 years of age, a **Parent or Guardian MUST be with you to sign up, and they MUST sign the permission slip**, which is part of the sign up form.)

ORGANIZATION ID received. ID: _____

INDIVIDUAL ID received. ID: _____ (will be sent via email)

2.

Make sure to use the appropriate SELLER Starter Packet. Review the entire packet closely with a Parent or Guardian. cookies4causes.net/start

Seller Starter Packet received

Seller Packet read and reviewed with a Parent or Guardian

Confirm with your Organization Leader that you are using the correct Starter Packet

3.

SELLER ID and getting started.

Enter your SELLER ID and information on marketing materials and order forms

(3 character ORGANIZATION ID + 3 digit INDIVIDUAL ID = SELLER ID) EX: AAC + 154 = AAC154

DO NOT USE a child's contact information on any of the forms. If providing ANY contact info, please provide a Parents or Guardians information if they granted you permission to do so.

4.

Consolidated order form submission (when the sales period is over). cookies4causes.net/buy

Use the tools (flyers, images, etc.) in the "Artwork-Images-Email-Social-Media" folder and if needed the materials in the "Marketing-Materials" folder to start promoting and getting sales.

Be sure to include your SELLER ID on anything you send out to potential buyers AND the link to the website so they can purchase: cookies4causes.net/buy

Do your best to thank potential buyers in advance and describe what you are earning money for



Organization ID

Example: ABC



Individual ID

Example: 123



Seller ID

Example: ABC123

Important Links

- ✓ For Buyers and General Information: cookies4causes.net/org
- ✓ Organization and Program Details: cookies4causes.net/fundraising
- ✓ For buyers - Online Ordering: cookies4causes.net/buy
- ✓ Seller Sign Up: cookies4causes.net/seller
- ✓ Starter Packet for Sellers: cookies4causes.net/start
- ✓ Donation Receipt and Award for Buyers: cookies4causes.net/donated
- ✓ Contact Support: cookies4causes.net/questions

THE TEAM



Organization Leader

The Organization Leader:

- ✓ An adult, associated with or a member of the Nonprofit / Organization
- ✓ Signs up (registers) the ORGANIZATION
- ✓ Receives an ORGANIZATION ID
- ✓ LEADS the team, handles final payment deposit, makes sure everyone has the skills and tools needed, submits final orders, helps plan and schedule group activities if applicable.

ORGANIZATION EXAMPLE: Basketball Booster Club



Individual Sellers

Individual Sellers:

- ✓ The people on the team selling the cookies
- ✓ Each seller must sign up and receive an INDIVIDUAL ID

SELLER EXAMPLE: Jane Doe (Basketball Player)

Fundraising

A set selling period of 30-60 days is highly recommended to assure orders are sent to Uncle Eddie's in a timely manner and they can keep up with order demand. It also creates urgency which can improve sales.

100% of the donations (voluntary money donated in lieu of or in addition to purchasing cookies) collected by your team will go to your organization. If buyers donate while ordering online through cookies4causes.net, your organization will be paid the all the donations collected minus processing fees. Payment will be sent at the end of the selling period in one lump payment.

Compared to the Competition

- ✓ All cookies are Vegan
- ✓ More money is raised for your program
- ✓ Larger portion size - 12oz Bags
- ✓ Price is similar as in Big Box stores

Benefits for the Cookie Sellers

Sellers learn about business, sales, entrepreneurship, problem solving, ethics, decision making, people skills, money management, goal setting, team work and MUCH MORE! This can help mold your Seller into a better person and a strong work candidate for the future. Employers look for these skills when hiring.



Need Some Help?

Contact Support: cookies4causes.net/questions