



Getting Started...

PrePurchase Process

How it Works - Leader...



Sign up (apply) to have your Organization sell cookies.
cookies4causes.com/org

You receive your sales materials.
cookies4causes.com/welcome



Have your "Sellers" sign up.
cookies4causes.com/seller



Teach your Sellers and help them get started.



Pre-Purchase your bulk cookie order.
cookies4causes.com/contact



Your Sellers sell the cookies.



IF YOU HAVE A SPONSOR...
Consolidate total sales, minus any donations received and send payment to your sponsor for their portion of the proceeds. Your Organization keeps its share of the profits!

Getting Started



Organization Leader

How to Apply: In order to sell cookies for Uncle Eddie's Cookies for Causes, you must be backed by an Organization that is an active and approved 501(c)(3) Nonprofit. The Nonprofit or "Organization" has to sign up and get approved to be part of the program. Each Organization must have a leader or leaders to direct and manage the sellers for the "cause" or "fundraising campaign". Each Organization will need to have an active bank account in order to accept payments and transfer funds as needed.

Building Your Team: Your team may consist of one or several leaders and as many sellers as you would like. It is best to inform parents and guardians about the program before beginning. If anyone under 18 years of age or anyone still enrolled in School will be part of the Team, a parent or guardian permission slip should be collected for each Seller.

Sales Period: Your team should set a "Sales Period" (a start and end date). Due to a 14 day shelf life, the cookies need to stay frozen or sold quickly. Your team needs to plan ahead so this part goes smoothly.



Individual Sellers



Your Team

Sign Up

(cookies4causes.com/org)

Process Checklist

1.

Sign up to become a seller and receive your ORGANIZATION ID. cookies4causes.com/org

- Signed the organization up for the program.
- Application was approved.
- ORGANIZATION ID received. ID: _____

2.

Download and review the STARTER PACKETS. cookies4causes.com/welcome

- (user-name and password will be emailed to you)
- Starter Packets Received (Organization Leader and Seller Starter Packets)
 - You must have a financial account to collect and make payments

3.

Have your "Sellers" sign up to receive their INDIVIDUAL ID. cookies4causes.com/seller

(If under 21 years of age, **a Parent or Guardian MUST help the seller sign up and sign the permission slip** which is part of the sign up form.)

- Sellers are signed up (you may add sellers later as you build your team)
- INDIVIDUAL ID's received and logged. (will be sent via email)

4.

Distribute SELLER Starter Packet. cookies4causes.com/start

- Seller Starter Packet** given to sellers
- Provided ORGANIZATION ID to all sellers
- Help sellers enter their SELLER ID and details on marketing materials and order forms if applicable. (ORGANIZATION ID + INDIVIDUAL ID = SELLER ID)
- Go over how to collect payments and how to handle funds.
- Ensure that you have a financial account to collect payments and make payments.
- SELLER ID received. ID: _____

5.

Place your bulk PrePurchase order. cookies4causes.com/start

- Complete the form
- You will be contacted with an estimated delivery date
- When the order is complete, delivery logistics will be arranged with you

6.

SELLER ID and Getting Sellers Started.

- Distribute cookies to your sellers.
- Assist sellers in filling in required details on forms, etc.
- Go over how to collect payments and how to handle funds
- When ready, (selling period starts), sellers can start to sell
- Help sellers enter their SELLER ID and details on marketing materials and order forms if applicable. (ORGANIZATION ID + INDIVIDUAL ID = SELLER ID)
- Go over how to collect payments and how to handle funds
- Ensure that you have a financial account to collect payments and make payments
- SELLER ID received. ID: _____

7.

Consolidate and reconcile all orders.

- Double check all orders and totals so that the money matches the number of bags sold.

Important Links

- ✓ For Buyers and General Information: cookies4causes.com/org
- ✓ Organization and Program Details: cookies4causes.com/fundraising
- ✓ Organization Sign up (Organization Leader): cookies4causes.com/org
- ✓ Seller Sign Up: cookies4causes.com/seller
- ✓ Starter Packet for Organization Leader: cookies4causes.com/welcome
(Password Required)
- ✓ Starter Packer for Sellers: cookies4causes.com/start
- ✓ PrePurchase, Bulk Cookie Orders: cookies4causes.com/orders
- ✓ Donation Receipt and Award for Buyers: cookies4causes.com/donated
- ✓ Request Printed Order Sheets: cookies4causes.com/ordersheets
- ✓ Contact Support: cookies4causes.com/contact

THE TEAM



Organization Leader

The Organization Leader:

- ✓ An adult, associated with or a member of Nonprofit
- ✓ Signs up (registers) the ORGANIZATION
- ✓ Receives an ORGANIZATION ID
- ✓ LEADS the team, handles bank transactions, deposits payments, makes sure everyone has the skills and tools needed, reconciles final orders, helps plan and schedule delivery of the consolidated (bulk) order.

ORGANIZATION EXAMPLE: Basketball Booster Club



Individual Sellers

Individual Sellers:

- ✓ The people on the team selling the cookies
- ✓ Each seller must sign up and receive an INDIVIDUAL ID

SELLER EXAMPLE: Jane Doe (Basketball Player)

Fundraising

Since the cookies only have a 14 day shelf life, they need to stay frozen or be sold within 14 days.

100% of the donations collected by your team will go to your organization. You must sell in person unless your own organization has a shopping cart or payment portal. Online ordering through cookies4causes.com is not an option.

Compared to the Competition

- ✓ All cookies are Vegan
- ✓ More money is raised for your program
- ✓ More money is donated to another important cause
- ✓ Larger portion size - 12oz Bags
- ✓ Price is almost the same as in Big Box stores

Benefits for the Cookie Sellers

Sellers learn about business, sales, entrepreneurship, problem solving, ethics, decision making, people skills, money management, goal setting, team work and MUCH MORE! This can help mold your Seller into a better person and a strong work candidate for the future. Employers look for these skills when hiring.



Need Some Help?

Contact Support: cookies4causes.com/contact