



Getting Started...

Sell Then Pay Process

How it Works - Leader...



Sign up (apply) to have your Organization sell cookies.
cookies4causes.com/org

You receive your sales materials.
cookies4causes.com/welcome



Have your "Sellers" sign up.
cookies4causes.com/seller



Teach your Sellers and help them get started.



Your Sellers sell the cookies.

Sellers submit their orders online.
cookies4causes.com/orders



**Consolidate sales money and send payment to Uncle Eddie's.
Your Organization keeps its share of the profits!**



Sellers deliver the cookies.

Getting Started



Organization Leader

How to Apply: In order to sell cookies for Uncle Eddie's Cookies for Causes, you must be backed by an Organization that is an active and approved 501(c)(3) Nonprofit. The Nonprofit or "Organization" has to sign up and get approved to be part of the program. Each Organization must have a leader or leaders to direct and manage the sellers for the "cause" or "fundraising campaign". Each Organization will need to have an active bank account in order to accept payments and transfer funds as needed.

Building Your Team: Your team may consist of one or several leaders and as many sellers as you would like. It is best to inform parents and guardians about the program before beginning. If anyone under 18 years of age or anyone still enrolled in School will be part of the Team, a parent or guardian permission slip should be collected for each Seller.

Sales Period: Your team must set a "Sales Period" (a start and end date). Typically 30-60 days for all of your team(s) to go out and sell. All orders must be made and submitted on the "sale end date" so orders can be sent to Uncle Eddie's.

Delivery: Due to a 14 day shelf life, the cookies need to stay frozen or delivered very quickly to the buyers. Your team needs to plan ahead and have the delivery logistics planned out to share with the buyers at time of purchase (when possible).



Individual Sellers



Your Team

Sign Up

(cookies4causes.com/org)

Process Checklist

1.

Sign up to become a seller and receive your ORGANIZATION ID. cookies4causes.com/org

- Signed the organization up for the program.
- Application was approved.
- ORGANIZATION ID received. ID: _____

2.

Download and review the STARTER PACKETS. cookies4causes.com/welcome
(user-name and password will be emailed to you)

- Starter Packets Received (Organization Leader and Seller Starter Packets)

3.

Have your "Sellers" sign up to receive their INDIVIDUAL ID. cookies4causes.com/seller
(If under 18 years of age, **a Parent or Guardian MUST help the seller sign up and sign the permission slip** which is part of the sign up form.)

- Sellers are signed up (you may add sellers later as you build your team)
- INDIVIDUAL ID's received and logged. (will be sent via email)

4.

Make sure each Seller received the appropriate SELLER Starter Packet. cookies4causes.com/start

- Seller Starter Packet** given to sellers
- Provided ORGANIZATION ID to all sellers

5.

SELLER ID and helping sellers get started.

- Help sellers enter their SELLER ID on marketing materials and order forms (ORGANIZATION ID + INDIVIDUAL ID = SELLER ID)
- Assist sellers in filling in required details on forms, etc.
- Go over how to collect payments and how to handle funds.
- Ensure that you have a financial account to collect payments and make payments.
- SELLER ID received. ID: _____

6.

Consolidated order form submission. cookies4causes.com/orders/
(enter each buyers information and sales totals)

- Each seller has entered all of their orders online.
- IMPORTANT:** Be sure to KEEP all of your order sheets, order forms, and any emails related to orders until the cookies are delivered to the buyer.

7.

Consolidate all in-person sales money from all sellers and send payment.

- Keep your portion of the proceeds.
- Make check payable to Uncle Eddie's Vegan Cookies.
- Box and Send All Orders and Payment to: [Uncle Eddie's, 621 W 25th St., Suite 254, San Pedro, CA 90732](#)

IMPORTANT: Your organization will receive a check at the end of the SELLING PERIOD for the portion that your Sellers have earned through online sales.

8.

Deliveries

- Cookies get delivered to your organization (all sold cookies in one bulk delivery).
- Divide and disperse cookies to the appropriate sellers.
- Sellers deliver cookies to the buyers.
- Sellers have delivered their cookies to their buyers.

Important Links

- ✓ For Buyers and General Information: cookies4causes.com/org
- ✓ Organization and Program Details: cookies4causes.com/fundraising
- ✓ For buyers - Online Ordering: cookies4causes.com/buy
- ✓ Organization Sign Up (Organization Leader): cookies4causes.com/org
- ✓ Seller Sign Up: cookies4causes.com/seller
- ✓ Starter Packet for Organization Leader: cookies4causes.com/welcome
(Password Required)
- ✓ Starter Packer for Sellers: cookies4causes.com/start
- ✓ Submit Sellers Final Orders: cookies4causes.com/orders
- ✓ Donation Receipt and Award for Buyers: cookies4causes.com/donated
- ✓ Request Printed Order Sheets: cookies4causes.com/ordersheets
- ✓ Contact Support: cookies4causes.com/contact

THE TEAM



Organization Leader

The Organization Leader:

- ✓ An adult, associated with or a member of the Nonprofit
- ✓ Signs up (registers) the ORGANIZATION
- ✓ Receives an ORGANIZATION ID
- ✓ LEADS the team, handles bank transactions, deposits payments, makes sure everyone has the skills and tools needed, submits final orders, sends final payment to Uncle Eddie's, helps plan and schedule delivery of the consolidated (bulk) order.

ORGANIZATION EXAMPLE: Basketball Booster Club



Individual Sellers

Individual Sellers:

- ✓ The people on the team selling the cookies
- ✓ Each seller must sign up and receive an INDIVIDUAL ID

SELLER EXAMPLE: Jane Doe (Basketball Player)

Fundraising

A set selling period of 30-60 days is highly recommended to assure order are sent to Uncle Eddie's in a timely manner so they can bake the cookies and ship them to your organization in a timely manner. Having each seller plan delivery logistics ahead of time is highly recommended, especially since the cookies only have a 14 day shelf life. They need to stay frozen or be delivered within 14 days.

100% of the donations collected by your team will go to your organization. If buyers donate while ordering online through cookies4causes.com, your organization will be paid the all the donations collected minus processing fees. Payment will be sent at the end of the selling period in one lump payment.

Compared to the Competition

- ✓ All cookies are Vegan
- ✓ More money is raised for your program
- ✓ More money is donated to another important cause
- ✓ Larger portion size - 12oz Bags
- ✓ Price is almost the same as in Big Box stores

Benefits for the Cookie Sellers

Sellers learn about business, sales, entrepreneurship, problem solving, ethics, decision making, people skills, money management, goal setting, team work and MUCH MORE! This can help mold your Seller into a better person and a strong work candidate for the future. Employers look for these skills when hiring.



Need Some Help?

Contact Support: cookies4causes.com/contact